





Ministry of Micro. Small & Madium Enterprises

Organized By IDEMI, Mumbai, Ministry of MSME, Goyt of India

Government Certificate course on Artificial Intelligence for Film **Making and Content Creation**

7.30 pm to 9 pm

Course Duration: 5 Days
Course Timing-

15 Sept to 19 Sept.2025

Course Date-

mail ID: training@idemi.org Website: www. Idemi.org Ph.:[022] 2405 0301/2/3/4 Contect: ◆ Using and understanding Ai from basics to advanced and using free tools for Concept development ♦ Scriptoridea sketch ♦ Shotplanning ♦ Camera framing and angles ♦ Lighting setup ocation selection • Outfit and styling • Makeun and grooming • Voiceover recording Background music selection ♦ On-screen text and captions ♦ Transitions and cuts ♦ Color filters and grading • Slow motion or time-lance • Green screen use • Facetracking and AR filters | Sound effect Lip-syncaccuracy ♦ Trendadaptation ♦ Hookinthefirst3 seconds ♦ Call-to-action (CTA) placemen ◆ Loon design (seamless reneat) ◆ Hashtag strategy ◆ Thumbnail and cover design ◆ Story telling in under 30 seconds • R-roll and overlay usage • Multicam or angle variation • Engagement promoti likenalls/questions) • Unloadtiming strategy • Performancetracking and analytics

With hands on practical

Course Fees- 3000+18 % GST(Fees are not refundable) For Whom: Filmmaker, Director, Content Creator, Cinematographer, Editor, Scriptwriter, Actor

Influencer, Vlogger, Social Media Manager, students and interested candidates After Successful Completion Certificate Will be Issued

